

## Request for Submission for Logo Design

The Makigiaqta Inuit Training Corporation is seeking the creation of a logo/visual identity that captures a vision in hosting career awareness camps. The career awareness camps will be hosted with various partners to raise awareness on the career opportunities for young Nunavummiut. At present, plans are underway for science, health and finance career camps.

This logo will be used on various websites, Facebook pages, promotional information and all swag items for youth participants and the organizing partners. We are seeking a timeless logo that will capture:

- Inuit tools and traditional ways moving towards a modern era
- Inspiring young people? Possibility? Opportunities for the future?
- Simplicity
- Youth connection?

### TARGET AUDIENCE

The logo should be appealing to youth ages 12 – 15 years.

### REQUIREMENTS

A successful submission will include the following elements:

- I. A logo design with: a) a graphic element; and, b) the words “Career Awareness Camps,” in both landscape and portrait orientations.
- II. A brand palette with at least 4 colors. Note: Present all items above in both: a) full color; and, b) black and white.
- III. An alignment with the Makigiaqta Inuit Training Corporation logo
- IV. Royalty-free access to all the source and vector files

### COLOUR PALETTE AND FONT STYLE

Applicants can create a palette that is reflective of Nunavut and Canada’s Arctic, and a font style that is appealing to youth.

### PRIZE...

\$5,000 will be awarded to the artist that designs the logo selected.

There will be two prizes of \$1,000 for other designs submitted.

### SUBMISSION CLOSING DATE:

Logo designs are due to [dcurrie@rpan.ca](mailto:dcurrie@rpan.ca) by November 26, 2021.

### Contact Information

Dawn L Currie

613.876.0491

[dcurrie@rpan.ca](mailto:dcurrie@rpan.ca)

## Tukhiutaujuq Tunijakhaujuq Atiliurvikhangit Pinniqutaa

Una Makigiaqta Inuit Ilihautikhanut Timiqutinga naahuriiut hanaujaanut haffumani atiliurvikhangit pinniqutaa/tautungnaqtuq ilitquhikhamut ilitturnaqtumik tautungnaqtuq havaakhanut nalunaijaivikhainit ukiivikhat. Una havaakhanut nalunaijaivikhaq ukiivikhat kivgautijakhaat havaakhanut nalunaijaivikhaq ukiivikhat kivgautijakhaat aallatqiingujut parnautiqatigiiktut nalunaijaiaami havaakhanut hailijakhaujut inuuhuktunut Nunavunmiunut. Tadja, hannajariiqtaujut haffumani qaujiharimnut, aanniaqtailinimut unalu maniliqinimut havaakhanut ukiivikhat.

Una atiliurvik pinniqutaa atuqtauniaqtuq aallatqiinut ikiaqqivikkut qaritaujakkuurvingat, Facebook makpirautaanit, ikajuutikhanut nalunaitkutaq amigaittunullu hunavalungnit aturnaqtut inuuhuktunut ilauqatauhimajunut unalu aulattittijunut parnautigiiktut. Naahurihimajaqquq irinahukhimaittumik pinniqutaa ilitturnaqtumik haffumani:

- Inuit ingilrutingit unalu pitquhinut ilitquhiit hivumuurutaujut uplumimut pitquhingit
- Arlingnaqtumik inuuhuktuit? Ajurnangittuq? Hailijakhaat hivunnganut?
- Ajurnangittuq
- Inuuhuktut katilviuningit?

### TAUTUKTUUJAQTAVUT KITKUJJUT

Una pinniqutaa ilittuqhimajakhaat inuuhuktut ukiulingnit 12-15 ukiulgit.

### TUKHIUTIJANGIT

Ajurnaitpiaqtumik tunijakhaujuq ilagijaat haffumani ilaliutigijangit:

- I. Atiliurniq pinniqutaa uuminngat: a) titiraujaqhimajuq ilaliutigijangit; unalu, b) tainiit “ Havaakhanut Nalunaijaaijut Ukiivit,” tamarmik nunamiujunit unalu aadjiliuqhimajut ilitturvikhat.
- II. Pinnirijamingnit ivitaat hitamainnaanit. Naunaitkutaq: Tautuktilugit tamaita pivikhait qulaaniittut tamarmik: a) hivitujumik ivitaaq; unalu, b) qimariktuq qakuqtaujuurlu.
- III. Qaliriiqhimajuq ukuninngalu Makigiaqta Inuit Ilihautikhanut Timiqutinga pinniqutaa
- IV. Nanminirijakhaittuq aturnaqtuq tamainnut ilagijaujut unalu inikhanut pivikhat

### IVITAAT UNALU TAIHINIQ ILITQUHIA

Tukhiutijut hanaujajaaqtut ivitaat ilitturnaqtut haffumani Nunavut unalu Kanatap Ukiuqtaqtuq, taihiniq ilitquhia naammagijaat inuuhuktunut.

### TAKTAKHAQ...

\$5,000 aittuqtauniaqtuq titiraujaqtinut atiliuqhimajaat pinniqutaat pukuktauhimajunut.

Malrurnik taktakhaqarniaqtuq uuminngat \$1,000 aallanik atiliuqhimajunut tunihijut.

### TUNIJKHAT UMIGUTAAT UPLUNGANIT:

Pinniqutaa atiliuqhimajut tunijaujukhaq uvunga [dcurrie@rpan.ca](mailto:dcurrie@rpan.ca) Hikutirvia 26, 2021 nguqtinnagu.

### Turaarvikhaq Nalunaitkutaq

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Polar Knowledge  
Canada

Savoir polaire  
Canada

